AW23

WELCOME

BELLA BALLOU CREATES EXQUISITE PIECES OF ART FOR
WOMEN AROUND THE WORLD.

WOMEN WHO ARE CHEERFUL, DISCERNING AND KIND HEARTED.
CREATIVE, PRACTICAL AND STYLISH, WITH A CASUAL EDGE AND CONTRAST.
BELLA BALLOU IS AGELESS AS WE LIKE TO THINK AGE IS HOW ONE FEELS AT HEART.

WE STRIVE TO ACHIEVE BEAUTY IN SOURCING THE UNIQUE
WHILE PRODUCING TO THE HIGHEST QUALITY IN THE BEST ENVIRONMENT.
MADE WITH LOVE AND CARE THROUGHOUT THE DESIGN PROCESS AND INTO PRODUCTION.

WE CARE AND WE LIKE TO THINK THAT THIS SHOWS.
OUR EXCLUSIVE GIFT BOXES MAKE OUR PRODUCTS THE PERFECT PRESENT
FOR ANY OCCASION. FOR SOMEBODY YOU LOVE
OR JUST A SPECIAL TREAT FOR YOU.

OUR SS23 COLLECTION IS A TRIBUTE TO ALL WOMEN WHO DARE TO SHOW WHO THEY ARE.

WITH
LOVE & CARE

BELLA BALLOU

TRIO Cross Body Bag
0223-1319
22x17x9xm, 100% PU
Chili/Green

37EURO/99EURO

TRIO Cross Body Bag
0223-1326
22x17x9xm, 100% PU
Black/Purple

37EURO/99EURO

TRIO Cross Body Bag
0223-1333
22x17x9xm, 100% PU
Grey

37EURO/99EURO

TRIO Cross Body Bag
0122-8005
22x17x9xm, 100% PU
Black

37EURO/99EURO

MINI CITY Shoulder Bag
0223-1418
26x25x10cm, 100% PU
Blue

29EURO/79EURO

MINI CITY Shoulder Bag
0223-1401
26x25x10cm, 100% PU
Black

29EURO/79EURO

CITY Shopper
0223-1388
34x33x15cm, 100% PU
Camel

40EURO/109EURO

CITY Shopper
0222-9057
34x33x15cm, 100% PU
Black

40EURO/109EURO

MINI BOW Cross Body Bag
0223-1395
24x16x8cm, 100% PU
Chili

37EURO/99EURO

MINI BOW Cross Body Bag
0223-1364
24x16x8cm, 100% PU
Olive

37EURO/99EURO

MINI BOW Cross Body Bag
0221-7672
24x16x8cm, 100% PU
Black

37EURO/99EURO

MINI BOW Cross Body Bag
0223-1340
24x16x8cm, 100% PU
Brown Braid

40EURO/109EURO

MINI BOW Cross Body Bag
0223-1357
24x16x8cm, 100% PU
Blue Braid

40EURO/109EURO

SUSTAINABILITY
by BELLA BALLOU

At BELLA BALLOU we strive to do something better every day, also when it comes to sustainability.

We want to be open with you about our commitment to sustainability,
and as a fashion/lifestyle brand, we see it as our moral obligation.

We take a holistic approach, looking at everything we can, from the materials we use in our products,
to how our suppliers operate and we always consider what impact our production has on the environment
and to the people who work with it.

Being transparent about the small steps we take towards sustainability is our responsibility
to you and our environment and we're determined to improve every day.

COLLECTION

Our prints are unique, timeless and never out of fashion, which means that you can wear them season on season,
and we strongly believe they are as current today as they were yesterday!

75% of our printed styles are now digitally printed which is a more sustainable solution
to the negative environmental impact of traditional textile manufacturing processes.
Smaller quantities of ink are used; typically 10% of the volume used when compared to traditional screen printing.

Some of our styles are made of Recycled PL.

All our socks are Oeko-Tex Certified.

Our bag collection is made of eco-friendly Vegan Leather (PU).

POS MATERIALS

Look Books are now digital to protect the enviroment.
Gift Boxes are recycable and printed with Soy Ink without any harmful chemicals.

SHIPMENTS

Our forwarders are carefully selected with sustainability in mind to lower our CO2 emissions.

Shipments to Retail Customers are shipped out in recycled boxes from our suppliers.

With LOVE & CARE
BELLA BALLOU

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